COMPANY PROFILE

elevate.
Strategy & Design

Company

www.elevateug.com

ABOUT US

We're a creative digital agency

ABOUT US



We create unique digital experiences.

Elevate is a modern digital boutique agency working with young, passionate, dedicated creatives. Our vision is a journey to transform brands throughout Africa.

We create stories that take ideas to new heights by using tailored concepts and strategies. Together, we navigate diverse terrains, propelling iconic brands to new heights.

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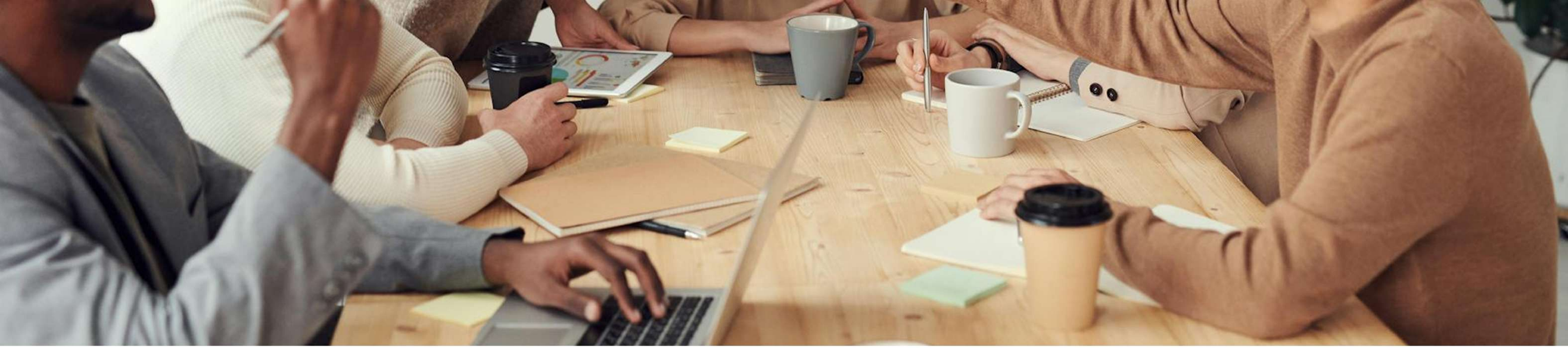


ABOUT US

Different is just the beginning

Our vision

To be a leading creative agency shaping brands through strategy and storytelling.

Our mission

Many great ideas go unseen or unheard due to ineffective communication. At Elevate, our mission is to help businesses and organizations reach the next level by delivering their message clearly and effectively across digital platforms.

They trusted us

samanga. ICT & ENERGY

MAYFAIR INSURANCE

Muwema & Co. Advocates and Solicitors

MBZ GROUP AFRICA TOURS & TRAVEL | HOTELS & LODGING

rwazi

SERVICES

FOCUS AREAS

Bridging Business and the Digital World.

We are excited for our work and how it positively impacts clients. With over 4 years of experience we have been consistently providing quality digital products and experiences.

01

Brand Strategy

We’re masters at creating Identities that stand the test of time

02

Content & Storytelling

We don’t just tell stories, we weave powerful narratives that grab attention, spark emotion, and drive action.

03

Product development

We create reimagined digital user experiences through our websites

ers thinkers innovat

SERVICES

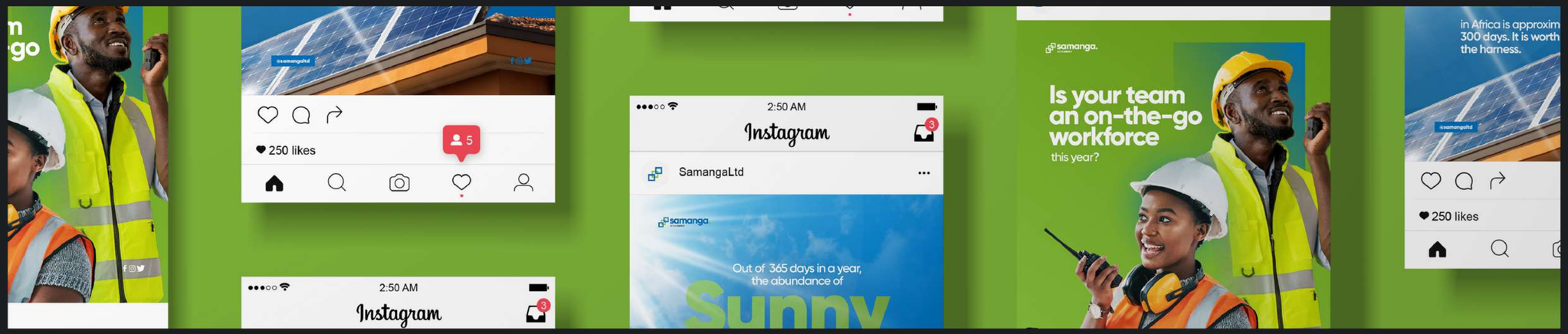
01

Content & Storytelling

In a world flooded with information and overstimulation, only the most compelling stories breakthrough.

We don’t just tell stories, we weave powerful narratives that grab attention, spark emotion, and drive action.

We dig deep to uncover the heart of your brand and translate it into stories that spark emotions, build trust, and drive results whether visuals, immersive video form content, or persuasive copy.



SERVICES

WHY ELEVATE?

Let’s tell your brand story

Why Us?

Storytelling isn’t just about what you say, it’s about how you make people feel. We blend creativity with strategy to create narratives that build trust, evoke emotion, and position your brand as unforgettable.

Services

- SOCIAL MEDIA MARKETING
- DIGITAL STRATEGY
- PR & COMMUNICATIONS

SERVICES

02

Brand Strategy & Brand Identity

Great brands are more than just logos or catchy taglines, they are a reflection of your values, your story, and your promise to the world.

We’re masters in creating identities that stand the test of time

From the first spark of an idea to the final visual language, our team works closely with you to shape a brand that resonates deeply with your audience. Whether you’re starting from scratch or looking to refine your existing identity, we guide you through every step of the branding process, from defining your mission and vision to creating a cohesive design system that brings your brand to life.



SERVICES

WHY ELEVATE?

Let’s make your brand stand out.

What we do

We elevate who you are and ensure consistency, clarity, and connection. We see to it that your brand’s voice is as distinct as its visuals and that every touchpoint communicates you.

Why us?

Your branding defines who you are, and we guarantee that it embodies your identity in a meaningful and memorable way.

Services

LOGO DESIGN

CORPORATE IDENTITY DESIGN

BRAND COLLATERAL DESIGN

STAND ALONE DESIGN

SERVICES

03

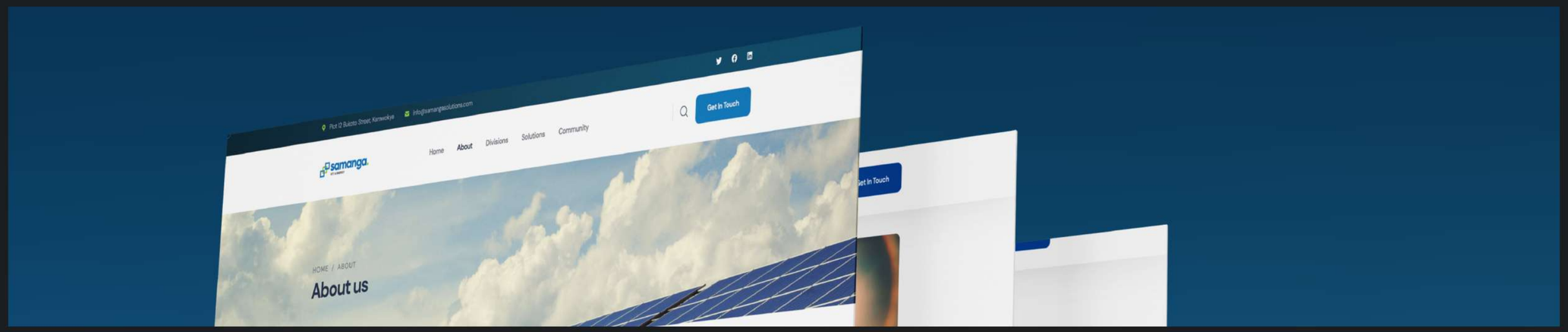
Experience & Product Design

In this digital age, experience is everything.

We don’t just design products; we craft intuitive, user-centric experiences that create lasting impressions.

We put in the work and focus on every detail, ensuring the journey feels effortless and impactful for your consumers.

With ingenuity, we create top-tier products that work seamlessly. From wireframes to final execution, we ensure your digital products are easy to use, drive engagement, and deliver real value.



SERVICES

WHY ELEVATE?

Let’s get your business or product online

What we do

With a deep understanding of user behaviour and market needs, we turn complex challenges into cutting-edge solutions, creating engaging and delightful experiences for your people

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Why us?

We wholeheartedly believe that true design craftsmanship goes beyond aesthetics; it’s about delivering an experience that feels natural, builds trust, and keeps users coming back.

Services

UI/UX DESIGN

WEBSITE DEVELOPMENT

MEET THE TEAM

We believe in power of unity and its impact on the future.

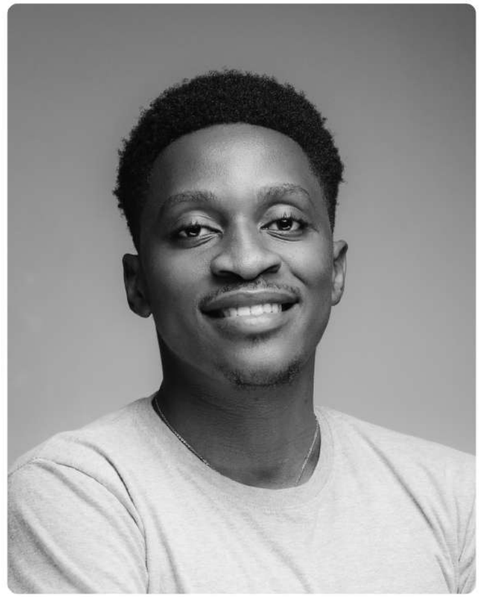
We are excited for our work and how it positively impacts clients. With over 12 years of combined experience we have been constantly providing excellent.





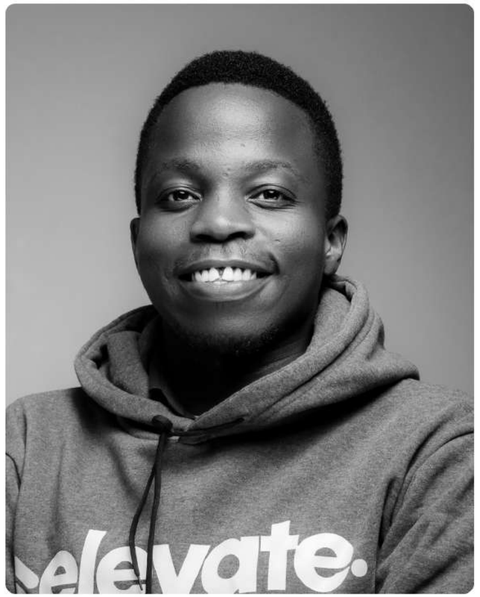


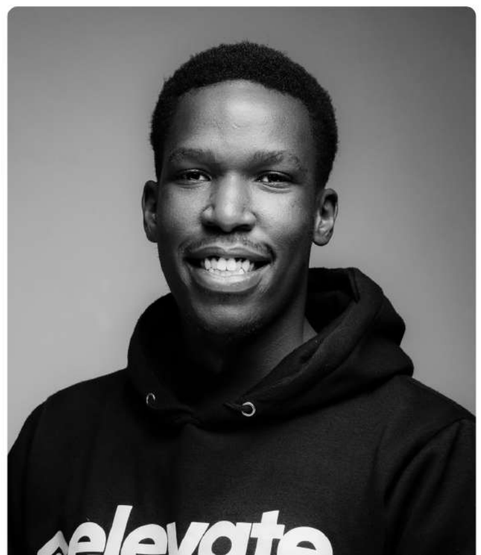
MEET THE TEAM

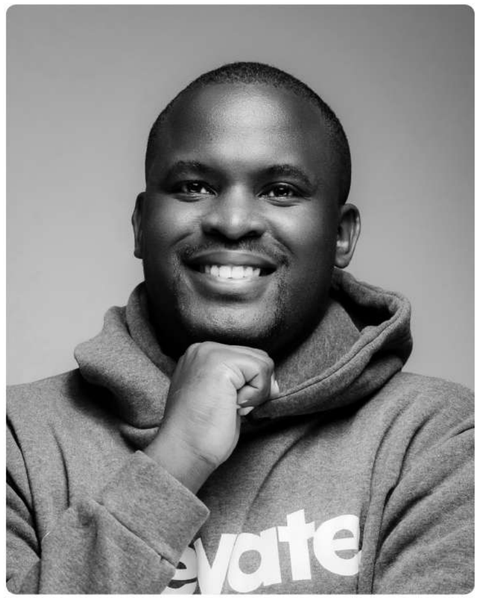


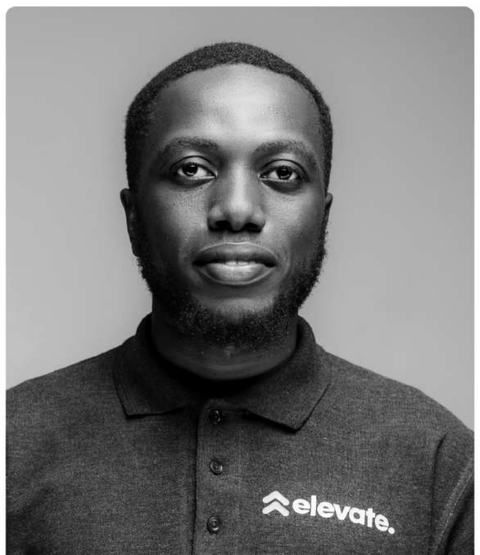














PROJECTS

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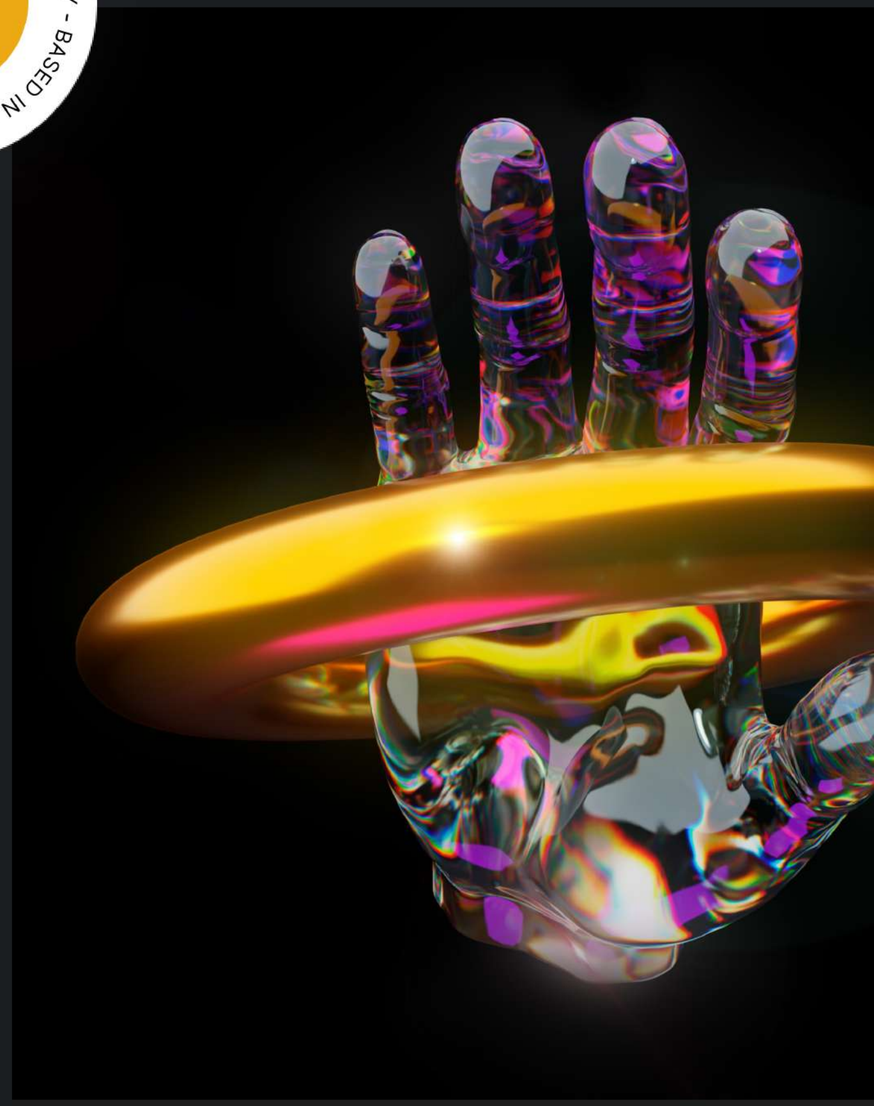


We create unique digital experiences.

At Elevate, we craft innovative digital solutions that drive impact. Our projects span web design, branding, and content strategy, helping businesses establish a strong digital presence. Whether designing seamless user experiences, developing scalable websites, or creating compelling brand identities, we ensure each project aligns with our clients' goals. Explore our portfolio to see how we bring ideas to life with creativity and precision.

PROJECTS

Rwazi

A Modern Evolution of Identity

Published
January 2021

Country
United States

Industry
Technology

Website
rwazi.com

PROJECTS

Rwazi

Brand Identity

About Rwazi

Rwazi is a hyper-local market intelligent platform that harnesses AI to deliver actionable consumer and retail data. It empowers companies to boost revenue and expand their reach in over 60 countries by swiftly and efficiently gathering localized data.

Overview

With Rwazi, the assignment was to create a timeless and versatile logo that blends innovation with reliability, a perfect match for Rwazi's role as a leader in the market research space.

Solution

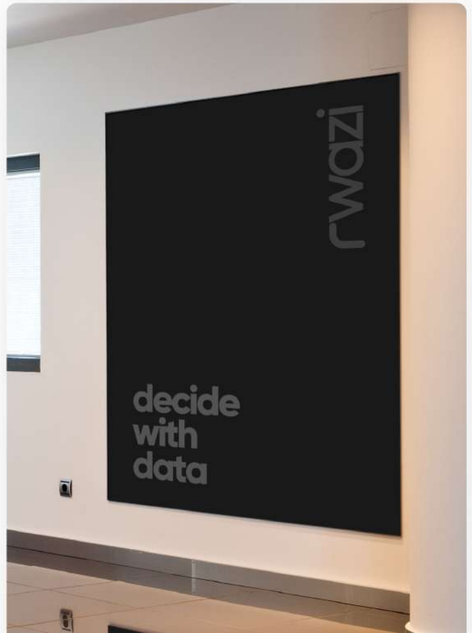
The outcome was a refreshed logo represents a fresh, modern identity that captures the essence of Rwazi’s intelligence and reliability that conveys clarity, precision, and data, the core principles of Rwazi’s services.

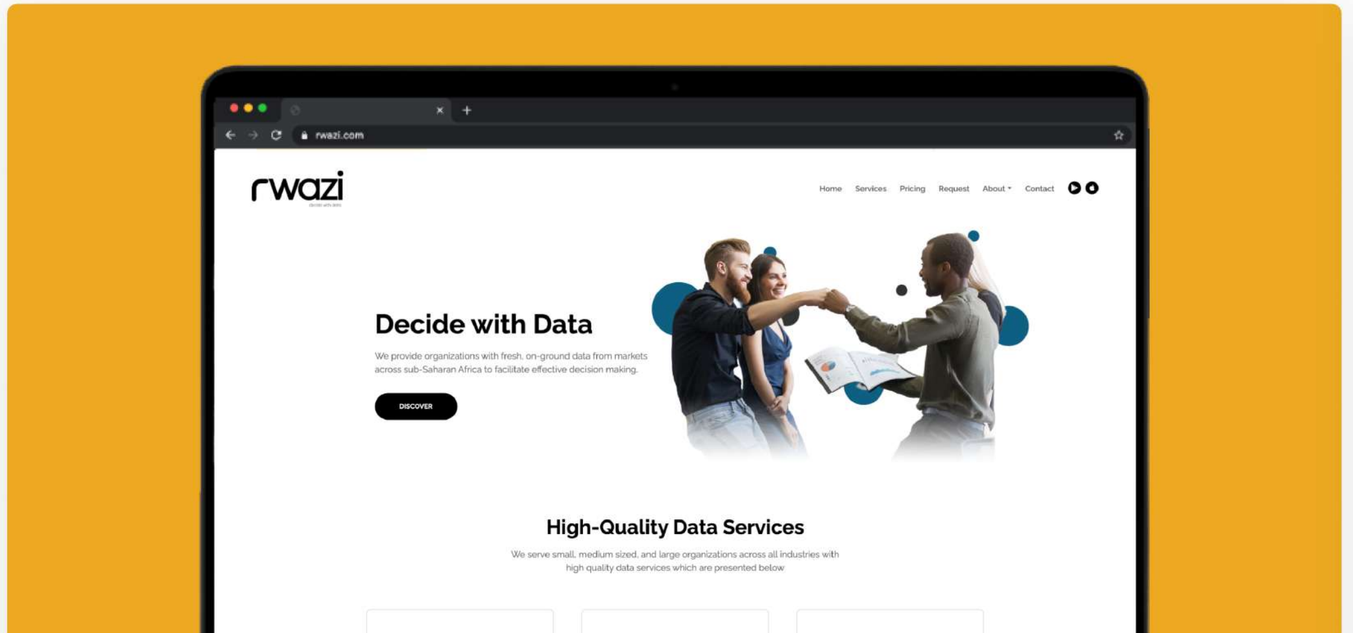
PROJECTS

llateral

Outcome

The wordmark is abstract yet recognizable, speaking to both their analytical expertise and forward-thinking mindset and hence, a stronger visual identity.







PROJECTS

A digital transformation

Samanga Solutions

Published
February 2022

Country
Uganda

Industry
Technology

Website
samanga.co.ug

PROJECTS

Samanga Solutions

Brand & Web

About Samanga

Samanga Solutions is a leading regional market leader in the Information Communication Technology (ICT), Energy, and Health sectors in Africa providing a wide range of services from IT communication solutions to energy supply and distribution.

Overview

The assignment was to craft a visual identity and online presence that not only reflected their innovative approach but also positioned them as a leader in their industry.

Solution

The outcome was a refreshed logo represents a fresh, modern identity that captures the essence of Rwazi's intelligence and reliability that conveys clarity, precision, and data, the core principles of Rwazi's services.

- **Branding Identity**
- **Website**

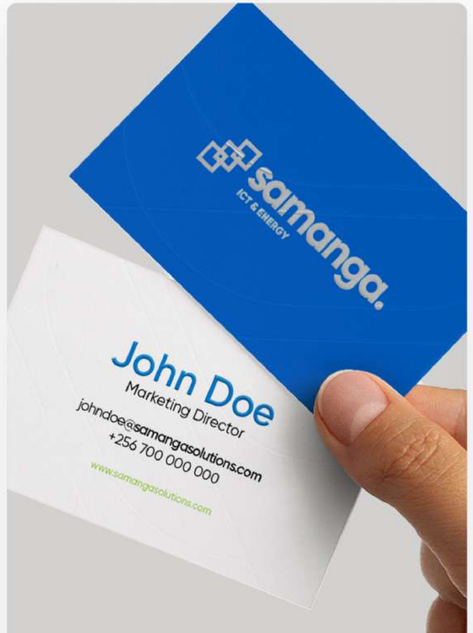
PROJECTS

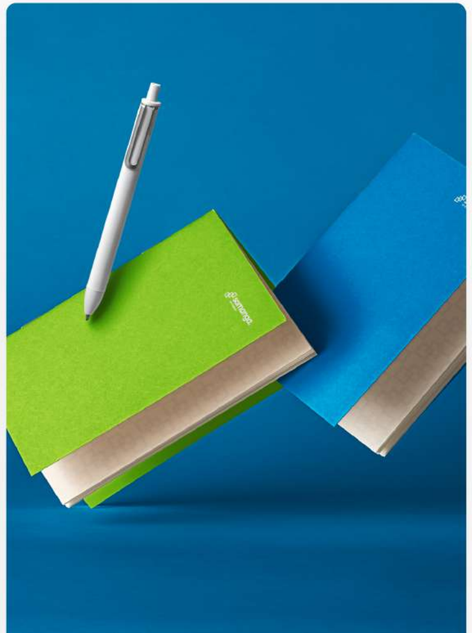
Logo

Brand Identity

We began by creating a sleek, modern corporate identity that speaks to Samanga's commitment to cutting-edge technology and business excellence. The logo, typography, and colour palette blend sophistication with simplicity, encapsulating Samanga's core values of trust, innovation, and forward-thinking.







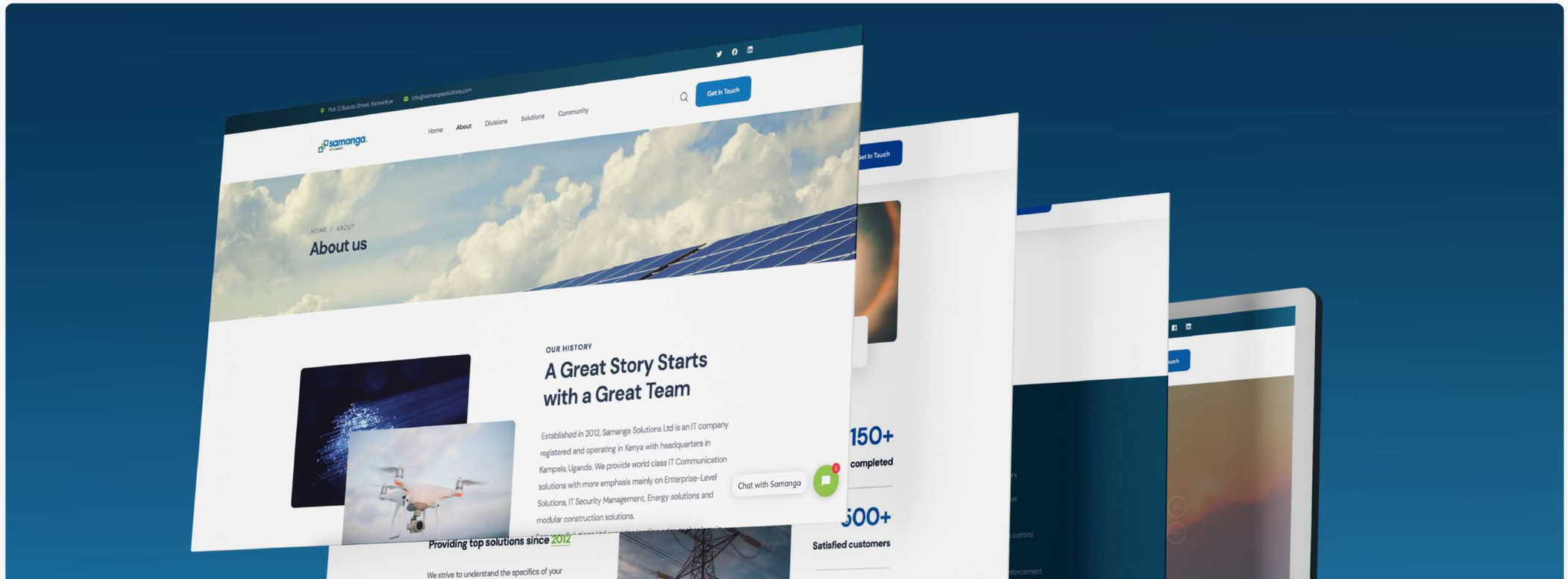
PROJECTS

Website

We then embarked on rebuilding their website which is the cornerstone of their digital presence. We designed an intuitive, user-centric site that reflects their commitment to excellence and user-first philosophy.

The final result was more than just a logo or a website, it was a complete brand transformation that positions Samanga Solutions as a trusted innovator in their industry. The synergy between the brand identity, website and social media created a unified identity and voice that speaks to the modern professional, bringing Samanga's bold vision to life

Website



PROJECTS

Reach One Touch One Ministries (ROTOM)

A new digital experience

Published
11 January 2021

Country
Uganda, USA, Germany, Ethiopia, Canada, UK

Industry
Health & Education

Website
reachone-touchone.org

PROJECTS

Reach One Touch One Ministries (ROTOM)

Website

About ROTOM

ROTOM (Reach One Touch One Ministries) is a Christian non-profit supporting older persons in Africa through healthcare, social support, and economic empowerment. It provides essential services, sponsorship programs, and community outreach to improve seniors' well-being.

Overview

With ROTOM, the assignment was to create a modern, clean website that accurately reflects their current story, improves navigation, and ensures consistent organization of information across their various regional websites.

Solution

The outcome was a reimagined digital experience that captured their UI needs, included multi-language support and provided a simple Content Management System to update their website.

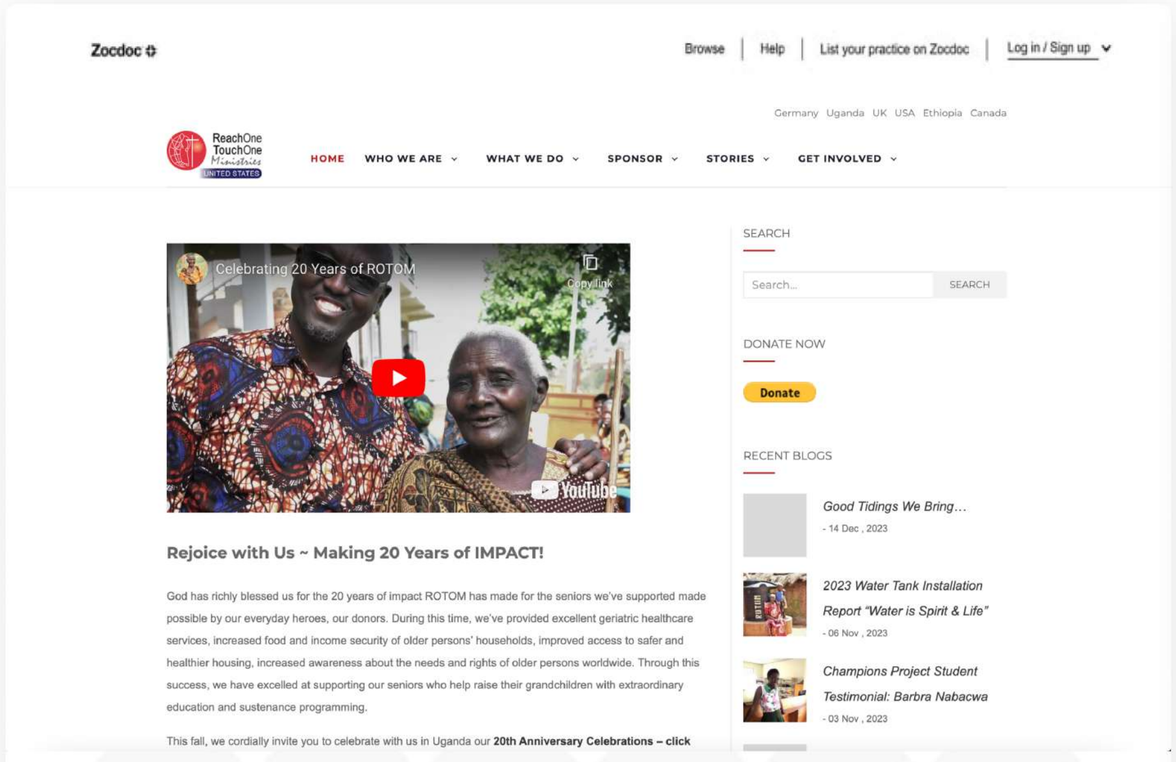
PROJECTS

Website

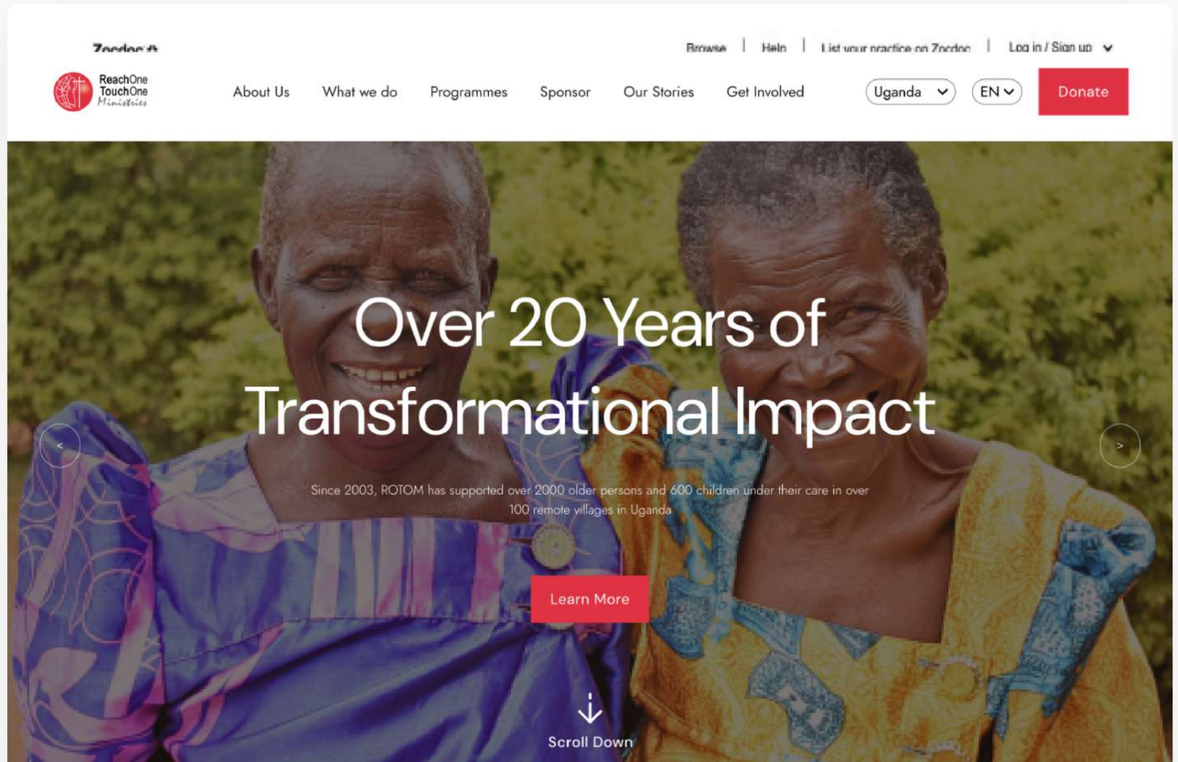
What we changed

Below is a glimpse of the old vs the new concepts

Old Design



New Design



PROJECTS

ReachOne TouchOne Ministries

About Us | What we do | Programmes | Sponsor | Our Stories | Get Involved | Uganda | EN | Donate



CONTACT

Partner With Us

Partnering with ROTOM through local churches is a vital part of our ministry to African Seniors. Your community of faith has the opportunity to make a lasting impact here and on the other side of the world!

Be a part of the global church and consider engaging in one of the following

Yes, I am interested in learning more about partnering with ROTOM.

Organisation Name

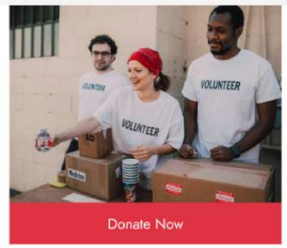


DONATE

Make A Contribution

Support ROTOM's work by donating Today! Everyday, with the help of gracious friends like you, we are able to significantly care for hundreds of vulnerable older persons and children under their care.

Donate



Donate Now

Community

Water Tank Project

Many seniors in Uganda have to walk long distances to get fresh water.

Raised: 18,765$ Goal: 20,000$



Donate Now

Children

Feed The People

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor inc

Raised: 18,765$ Goal: 20,000$



Donate Now

Special Case

Feed The People

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor inc

Raised: 18,765$ Goal: 20,000$



Donate Now

Community



Donate Now

Children



Donate Now

Special Case

Why a ministry for older persons?

Reach One Touch One Ministries (ROTOM) facilitates a senior friendship program that offers various services to recipients including **See more.**



2000+
Older Persons' lives Impacted

600+
Children Impacted

100+
Communities Reached

6
Active Countries



Some of our clients

samanga. ICT & ENERGY

MAYFAIR INSURANCE

Muwema & Co. Advocates and Solicitors

MBZ GROUP AFRICA TOURS & TRAVEL | HOTELS & LODGING

rwazi

ROCKSTONE MANCO CREATING FOUNDATIONS FOR GROWTH

THE BUDO LEAGUE

INNOVENT LABS AFRICA Your Idea is our focus ™

KTA ADVOCATES

MENGO HOSPITAL

THE SMACK LEAGUE

SimplyMint

SEROMA LIMITED SEROMA

seb HOTELS

CoRSU Rehabilitation Hospital .. For people with disability

ReachOne TouchOne Ministries

Wilken Telecom

MAKERERE UNIVERSITY 1922 - 2022

RENU

MMAKS ALN MMAKS ADVOCATES

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work together

Let's make something great **together**

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